



ST•ERASMUS

AUTUMN WINTER 2010 – 11

THE FORGOTTEN ELEGANCE REVIVAL



ST•ERASMUS is the distinctive luxury jewellery label from South African accessories design talent Pieter Erasmus. Having designed and created jewellery for distinguished design houses including Givenchy, Matthew Williamson, Roberto Cavalli and Alexander McQueen, and drawing inspiration from cross-cultural references, bygone and contemporary eras; Pieter Erasmus's ST•ERASMUS is the experimental but ultimately wearable jewellery brand for the 21st century.

ST•ERASMUS jewellery has an instantly recognisable three-dimensional statement style with a sophisticated feminine edge. Using traditional artisan production techniques and signature Zari thread crochet (a fine metallic wire thread usually woven into Indian clothing), Swarovski crystal and beading to construct intricately layered bib-style necklaces, long length necklaces, cocktail rings, cuffs, brooches and earrings, ST•ERASMUS jewellery is sumptuous in texture and screams of refined modern opulence.

For Autumn/Winter 2010-11, a muse is found in both the character Holly Golightly from Truman Capote's infamous *Breakfast at Tiffany's* and the actress who played her, enigmatic beauty Audrey Hepburn. As such, the collection harks of an era of forgotten grace, elegance and romance – keeping up appearances and eternal glamour. With an intense colour palette of dark greys, clear crystal and reflective silver hematite surfaces, the range draws upon classic vintage styling and effortlessly unites this with bold impactful silhouettes. Featuring multifaceted glossy, matte and iridescent surfaces and textures and building abstract oversized pieces, the ST•ERASMUS Autumn/Winter collection showcases unique jewellery design guaranteed to make an impression: a true style statement in the volatile ultra-modern era.

Notable fans of ST•ERASMUS include celebrated style icon Michelle Obama.

Current ST•ERASMUS stockists include Villa Moda, Erickson Beamon and Anthropologie as well as a variety of international, domestic and online retailers.

www.st-erasmus.com

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